



2026 Resort Programs

The Early Advantage

Plan ahead. Pay less.

Program Details

ORDER ENTRY DEADLINE 2/15/26

- All orders **MUST** be entered by **2/15/26** to qualify for program discount.
- Orders entered after the deadline **WILL NOT** qualify - **NO EXCEPTIONS**.
- Orders must ship by **12/31/26**.
- Discount taken off of decorated garment.
- **A minimum of 72 units per graphic is required.**
- Styles and graphics can be combined to hit discount tier, but each NEW and REORDER ARTWORK must meet the published program minimums to qualify.
- Freight NOT included.
- Standard lead times apply.
- Cannot be combined with any other offer besides the dating program.
- Pricing is subject to change based on market conditions.



PROGRAM CODE

72 UNITS

\$2.00 off

CWEARLYADV



More Comfort, More Savings!

Program Details

- Discount taken off of decorated garment.
- Available on all ComfortWash styles and process methods.
- Standard upcharges, and lead times apply.
- Freight NOT included.
- **A minimum of 72 units per graphic is required.**
- Styles and graphics can be combined to hit discount tier, but each NEW and REORDER ARTWORK must meet the published program minimums to qualify.
- Cannot be combined with any other offer besides the dating program.
- Pricing subject to change based on market conditions.

	144 UNITS	288 UNITS	432 UNITS
	\$0.50 off	\$0.75 off	\$1.00 off
PROGRAM CODE	CWV144	CWV288	CWV432

1-2 Color Advantage!

Keep it simple and save more!



Program Details

- Program applicable on orders with 1-2 color graphics only.
- Discount taken off of decorated garment.
- Excludes Youth styles GDH175, GDH275, GDH475, GDH480.
- **A minimum of 72 units per graphic is required.**
- Styles and graphics can be combined to hit discount tier, but each NEW and REORDER ARTWORK must meet the published program minimums to qualify.
- Maximum of 2 art locations.
- Freight NOT included.
- Standard lead times apply.
- Cannot be combined with any other offer besides the dating program.
- Pricing is subject to change based on market conditions.

	72 UNITS	144 UNITS
1 LOCATION	\$0.50 off	\$1.00 off
2 LOCATION	\$1.00 off	\$1.50 off
PROGRAM CODE	CW2CLR72	CW2CLR144
	288 UNITS	432 UNITS
1 LOCATION	\$1.50 off	\$2.00 off
2 LOCATION	\$2.00 off	\$2.50 off
PROGRAM CODE	CW2CLR288	CW2CLR432



The Wool Twill Advantage

Elevated looks for everyday!

Program Details

- Discount taken off of decorated garment.
- Program limited to 2A1-2A12 processes only.
- Available on ComfortWash fleece styles GDH400 & GDH450.
- **A minimum of 72 units per graphic is required.**
- Styles and graphics can be combined to hit discount tier, but each NEW and REORDER ARTWORK must meet the published program minimums to qualify.
- Standard lead times apply.
- Freight NOT included.
- Cannot be combined with any other offer with the exception of the dating program.
- Pricing is subject to change based on market conditions.

	72 UNITS	96 UNITS	144 UNITS	288 UNITS	432 UNITS
	\$1.50 off	\$2.00 off	\$2.50 off	\$3.00 off	\$4.00 off
PROGRAM CODE	CWWOOL72	CWWOOL96	CWWOOL144	CWWOOL288	CWWOOL432



Comfort for Kids. Savings for You.

Program Details

- Discount taken off of decorated garment.
- Program applicable on 1 location, 1-4 color graphic orders only.
- Available on all ComfortWash Youth Styles; GDH175, GDH275, GDH475, & GDH480.
- **A minimum of 72 units per graphic is required.**
- Styles and graphics can be combined to hit discount tier, but each NEW and REORDER ARTWORK must meet the published program minimums to qualify.
- Standard lead times apply.
- Royalty and freight NOT included.
- Cannot be combined with any other offer with the exception of the dating program.
- Pricing is subject to change based on market conditions.

72 UNITS

\$0.25 off

PROGRAM CODE

CWYOUTH72

96 UNITS

\$0.50 off

CWYOUTH96

144 UNITS

\$0.75 off

CWYOUTH144

The Starter Set

Your essential starter styles - our two best-selling styles. Soft, vintage-washed, and made to move, these pieces are the perfect foundation for any floor.



Style	Body Color	Art Number	S	M	L	XL	XXL	TOTAL
Top Shelf (from left to right)								
GDH100 Short Sleeve Tee	H67-Concrete	AP003966162	3	4	4	4	1	16
GDH100 Short Sleeve Tee	HWR-Saltwater	AP003966162	3	4	4	4	1	16
GDH100 Short Sleeve Tee	H6I-Cypress	AP003966162	3	4	4	4	1	16
Bottom Shelf (from left to right)								
GDH400 Fleece Crew	H6I-Cypress	AP003783580	4	4	4	3	1	16
GDH400 Fleece Crew	HWR-Saltwater	AP003783580	4	4	4	3	1	16
GDH400 Fleece Crew	AN3D-Parchment	AP003783580	4	4	4	3	1	16
TOTAL								96

WELCOME SAVINGS! New customers enjoy **\$1.00 off each unit** when ordering **72+ units per graphic**.

Program Details

- Offer valid for new and returning customers that have not purchased CW in the last 12 months.
- Program Code: **CWASSORT**
- **A minimum of 72 units per graphic is required.**
- Styles can be combined to hit discount tier, but each NEW and REORDER ARTWORK must meet the published program minimums to qualify.
- Freight NOT included.
- Standard lead times apply.
- Cannot be combined with any other offer besides the dating program.
- Pricing is subject to change based on market conditions.

The Core Set

Meet your Core Four - a winning lineup of our best-selling styles. This balanced assortment delivers proven sell-in and sell-through, making it the perfect four-way to anchor your floor and drive results!



Style	Body Color	Art Number	S	M	L	XL	XXL	TOTAL
Top Shelf (from left to right)								
GDH100 Short Sleeve Tee	H67-Concrete	AP003966162	5	6	6	5	2	24
GDH200 Long Sleeve Tee	A60B-Artisan Gold	AP003966162	9	12	12	12	3	48
GDH100 Short Sleeve Tee	H6I-Cypress	AP003966162	5	6	6	5	2	24
Middle Shelf (from left to right)								
GDH450 Fleece Hood	H6R-Anchor Slate	AP003783580	3	4	4	4	1	16
GDH450 Fleece Hood	HTX-Texas Orange	AP003783580	3	4	4	4	1	16
GDH450 Fleece Hood	HWF-White	AP003783580	3	4	4	4	1	16
Bottom Shelf (from left to right)								
GDH400 Fleece Crew	H6I-Cypress	AP003783580	4	4	4	3	1	16
GDH400 Fleece Crew	HWR-Saltwater	AP003783580	4	4	4	3	1	16
GDH400 Fleece Crew	AN3D-Parchment	AP003783580	4	4	4	3	1	16
TOTAL								192

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The Core + Kids Set

Take your floor to the next level with Core + Kids! Featuring top styles from our fast-growing youth line. Give the littles some love with our all season tees and hoodies mad for comfort everyday. A perfect way to boost sales across all ages.



Style	Body Color	Art Number	XS	S	M	L	XL	XXL	TOTAL
Top Shelf (from left to right)									
GDH100 Short Sleeve Tee	H67-Concrete	AP003966162	0	5	6	6	5	2	24
GDH200 Long Sleeve Tee	A60B-Artisan Gold	AP003966162	0	9	12	12	12	3	48
GDH100 Short Sleeve Tee	H6I-Cypress	AP003966162	0	5	6	6	5	2	24
GDH175 Youth SS Tee	H6H-Summer Squash	AP003600073	9	11	11	10	7	0	48
Middle Shelf (from left to right)									
GDH450 Fleece Hood	H6R-Anchor Slate	AP003783580	0	5	6	6	5	2	24
GDH450 Fleece Hood	HTX-Texas Orange	AP003783580	0	5	6	6	5	2	24
GDH480 Youth Hood	HWF-White	AP003616662	5	5	6	5	3	0	24
GDH480 Youth Hood	H6G-Coral Craze	AP003616662	5	5	6	5	1	0	24
Bottom Shelf (from left to right)									
GDH400 Fleece Crew	H6I-Cypress	AP003783580	0	3	3	3	2	1	12
GDH400 Fleece Crew	HWR-Saltwater	AP003783580	0	3	3	3	2	1	12
GDH400 Fleece Crew	AN3D-Parchment	AP003783580	0	3	3	3	2	1	12
GDH400 Fleece Crew	H6H-Summer Squash	AP003783580	0	3	3	3	2	1	12
TOTAL									288

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26_COMFORTWASH_2025 COMFORTWASH PROGRAMS