

ComfortWash  
From the Makers of Hanes®



2026 Resort Programs

# The Early Advantage

Plan ahead. Pay less.

## Program Details

**ORDER ENTRY DEADLINE 2/15/26**

- All orders **MUST** be entered by **2/15/26** to qualify for program discount.
- Orders entered after the deadline **WILL NOT** qualify - **NO EXCEPTIONS**.
- Orders must ship by **12/31/26**.
- Discount taken off of decorated garment.
- **A minimum of 72 units per graphic is required.**
- Styles and graphics can be combined to hit discount tier, but each NEW and REORDER ARTWORK must meet the published program minimums to qualify.
- Freight NOT included.
- Standard lead times apply.
- Cannot be combined with any other offer besides the dating program.
- Pricing is subject to change based on market conditions.



**72 UNITS**  
\$2.00 off  
**PROGRAM CODE** **CWEARLYADV**

 **ComfortWash**  
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A photograph of two women standing side-by-side against an orange background. The woman on the left is wearing a maroon t-shirt with a colorful, stylized graphic of an octopus and coral reef. The woman on the right is wearing a light blue t-shirt with a graphic of a desert landscape featuring a saguaro cactus and the text "SOUTHWEST FLORIDA-ARIZONA".

# More Comfort, More Savings!

## Program Details

- Discount taken off of decorated garment.
- Available on all ComfortWash styles and process methods.
- Standard upcharges, and lead times apply.
- Freight NOT included.
- **A minimum of 72 units per graphic is required.**
- Styles and graphics can be combined to hit discount tier, but each NEW and REORDER ARTWORK must meet the published program minimums to qualify.
- Cannot be combined with any other offer besides the dating program.
- Pricing subject to change based on market conditions.

	144 UNITS	288 UNITS	432 UNITS
PROGRAM CODE	\$0.50 off	\$0.75 off	\$1.00 off
	CWV144	CWV288	CWV432

# 1-2 Color Advantage!

Keep it simple and save more!

## Program Details

- Program applicable on orders with 1-2 color graphics only.
- Discount taken off of decorated garment.
- Excludes Youth styles GDH175, GDH275, GDH475, GDH480.
- A minimum of 72 units per graphic is required.**
- Styles and graphics can be combined to hit discount tier, but each NEW and REORDER ARTWORK must meet the published program minimums to qualify.
- Maximum of 2 art locations.
- Freight NOT included.
- Standard lead times apply.
- Cannot be combined with any other offer besides the dating program.
- Pricing is subject to change based on market conditions.



**72 UNITS**      **144 UNITS**

1 LOCATION	\$0.50 off	\$1.00 off
2 LOCATION	\$1.00 off	\$1.50 off
<b>PROGRAM CODE</b>	<b>CW2CLR72</b>	<b>CW2CLR144</b>

**288 UNITS**      **432 UNITS**

1 LOCATION	\$1.50 off	\$2.00 off
2 LOCATION	\$2.00 off	\$2.50 off
<b>PROGRAM CODE</b>	<b>CW2CLR288</b>	<b>CW2CLR432</b>



# The Wool Twill Advantage

## Elevated looks for everyday!

### Program Details

- Discount taken off of decorated garment.
- Program limited to 2A1-2A12 processes only.
- Available on ComfortWash fleece styles GDH400 & GDH450.
- **A minimum of 72 units per graphic is required.**
- Styles and graphics can be combined to hit discount tier, but each NEW and REORDER ARTWORK must meet the published program minimums to qualify.
- Standard lead times apply.
- Freight NOT included.
- Cannot be combined with any other offer with the exception of the dating program.
- Pricing is subject to change based on market conditions.

**72 UNITS**

\$1.50 off

PROGRAM CODE

**CWWOOL72**

**96 UNITS**

\$2.00 off

**CWWOOL96**

**144 UNITS**

\$2.50 off

**CWWOOL144**

**288 UNITS**

\$3.00 off

**CWWOOL288**

**432 UNITS**

\$4.00 off



# Comfort for Kids. Savings for You.

## Program Details

- Discount taken off of decorated garment.
- Program applicable on 1 location, 1-4 color graphic orders only.
- Available on all ComfortWash Youth Styles; GDH175, GDH275, GDH475, & GDH480.
- **A minimum of 72 units per graphic is required.**
- Styles and graphics can be combined to hit discount tier, but each NEW and REORDER ARTWORK must meet the published program minimums to qualify.
- Standard lead times apply.
- Royalty and freight NOT included.
- Cannot be combined with any other offer with the exception of the dating program.
- Pricing is subject to change based on market conditions.

**72 UNITS**

\$0.25 off

PROGRAM CODE

**CWYOUTH72**

**96 UNITS**

\$0.50 off

**CWYOUTH96**

**144 UNITS**

\$0.75 off

**CWYOUTH144**

# The Starter Set

**Your essential starter styles** - our two best-selling styles. Soft, vintage-washed, and made to move, these pieces are the perfect foundation for any floor.



Style	Body Color	Art Number	S	M	L	XL	XXL	TOTAL
<b>Top Shelf (from left to right)</b>								
GDH100 Short Sleeve Tee	H67-Concrete	AP003966162	3	4	4	4	1	<b>16</b>
GDH100 Short Sleeve Tee	HWR-Saltwater	AP003966162	3	4	4	4	1	<b>16</b>
GDH100 Short Sleeve Tee	H6I-Cypress	AP003966162	3	4	4	4	1	<b>16</b>
<b>Bottom Shelf (from left to right)</b>								
GDH400 Fleece Crew	H6I-Cypress	AP003783580	4	4	4	3	1	<b>16</b>
GDH400 Fleece Crew	HWR-Saltwater	AP003783580	4	4	4	3	1	<b>16</b>
GDH400 Fleece Crew	AN3D-Parchment	AP003783580	4	4	4	3	1	<b>16</b>
<b>TOTAL</b>								<b>96</b>

**WELCOME SAVINGS!** New customers enjoy **\$1.00 off each unit** when ordering **72+ units per graphic**.

## Program Details

- Offer valid for new and returning customers that have not purchased CW in the last 12 months.
- Program Code: **CWASSORT**
- **A minimum of 72 units per graphic is required.**
- Styles can be combined to hit discount tier, but each NEW and REORDER ARTWORK must meet the published program minimums to qualify.
- Freight NOT included.
- Standard lead times apply.
- Cannot be combined with any other offer besides the dating program.
- Pricing is subject to change based on market conditions.

# The Core Set

**Meet your Core Four** - a winning lineup of our best-selling styles. This balanced assortment delivers proven sell-in and sell-through, making it the perfect four-way to anchor your floor and drive results!



Style	Body Color	Art Number	S	M	L	XL	XXL	TOTAL
<b>Top Shelf (from left to right)</b>								
GDH100 Short Sleeve Tee	H67-Concrete	AP003966162	5	6	6	5	2	<b>24</b>
GDH200 Long Sleeve Tee	A60B-Artisan Gold	AP003966162	9	12	12	12	3	<b>48</b>
GDH100 Short Sleeve Tee	H6I-Cypress	AP003966162	5	6	6	5	2	<b>24</b>
<b>Middle Shelf (from left to right)</b>								
GDH450 Fleece Hood	H6R-Anchor Slate	AP003783580	3	4	4	4	1	<b>16</b>
GDH450 Fleece Hood	HTX-Texas Orange	AP003783580	3	4	4	4	1	<b>16</b>
GDH450 Fleece Hood	HWF-White	AP003783580	3	4	4	4	1	<b>16</b>
<b>Bottom Shelf (from left to right)</b>								
GDH400 Fleece Crew	H6I-Cypress	AP003783580	4	4	4	3	1	<b>16</b>
GDH400 Fleece Crew	HWR-Saltwater	AP003783580	4	4	4	3	1	<b>16</b>
GDH400 Fleece Crew	AN3D-Parchment	AP003783580	4	4	4	3	1	<b>16</b>
								<b>TOTAL 192</b>

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# The Core + Kids Set

Take your floor to the next level with Core + Kids! Featuring top styles from our fast-growing youth line. Give the littles some love with our all season tees and hoodies mad for comfort everyday. A perfect way to boost sales across all ages.



Style	Body Color	Art Number	XS	S	M	L	XL	XXL	TOTAL
<b>Top Shelf (from left to right)</b>									
GDH100 Short Sleeve Tee	H67-Concrete	AP003966162	0	5	6	6	5	2	<b>24</b>
GDH200 Long Sleeve Tee	A60B-Artisan Gold	AP003966162	0	9	12	12	12	3	<b>48</b>
GDH100 Short Sleeve Tee	H6I-Cypress	AP003966162	0	5	6	6	5	2	<b>24</b>
GDH175 Youth SS Tee	H6H-Summer Squash	AP003600073	9	11	11	10	7	0	<b>48</b>
<b>Middle Shelf (from left to right)</b>									
GDH450 Fleece Hood	H6R-Anchor Slate	AP003783580	0	5	6	6	5	2	<b>24</b>
GDH450 Fleece Hood	HTX-Texas Orange	AP003783580	0	5	6	6	5	2	<b>24</b>
GDH480 Youth Hood	HWF-White	AP003616662	5	5	6	5	3	0	<b>24</b>
GDH480 Youth Hood	H6G-Coral Craze	AP003616662	5	5	6	5	1	0	<b>24</b>
<b>Bottom Shelf (from left to right)</b>									
GDH400 Fleece Crew	H6I-Cypress	AP003783580	0	3	3	3	2	1	<b>12</b>
GDH400 Fleece Crew	HWR-Saltwater	AP003783580	0	3	3	3	2	1	<b>12</b>
GDH400 Fleece Crew	AN3D-Parchment	AP003783580	0	3	3	3	2	1	<b>12</b>
GDH400 Fleece Crew	H6H-Summer Squash	AP003783580	0	3	3	3	2	1	<b>12</b>
<b>TOTAL</b>									<b>288</b>

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- Standard lead times apply.
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