BIRKENSTOCK®

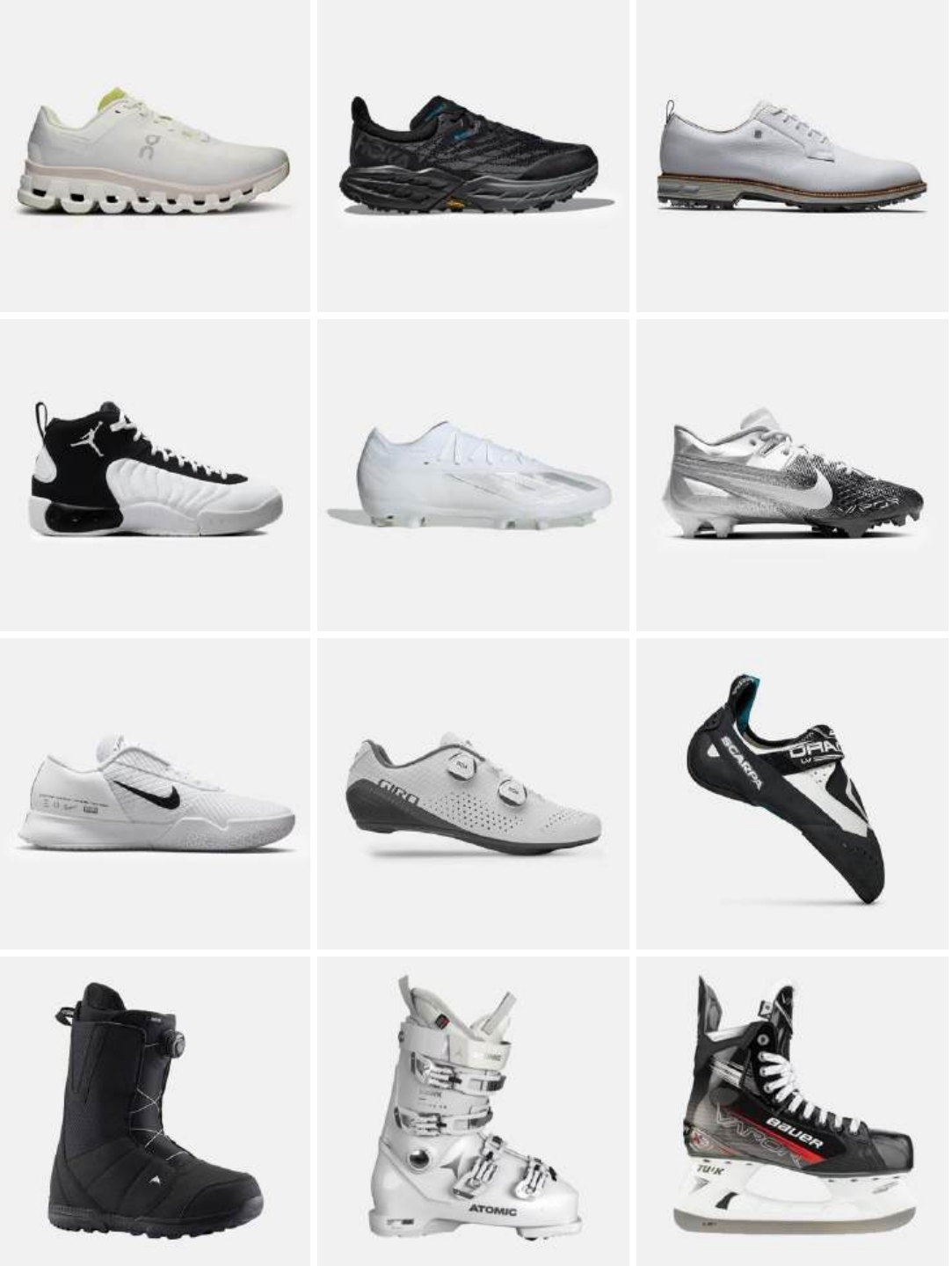


Better Recovery.
Better Golf.

FEEL THE FOOTBED

THE FOUNDATION OF POST-SPORT
ACTIVE RECOVERY

2024 COLLECTION



THE BIRKENSTOCK FOOTBED IS THE FOUNDATION OF

ALL-SPORT ACTIVE RECOVERY



WHY APRES-GOLF RECOVERY MATTERS

The #1 goal for all golfers is simple – to get better.

The swing is everything. A complex full-body movement.

- Total body balance and stability
- Controlled motion
- Proper posture
- Spinal alignment
- Hip and torso transition
- Knee flex
- Power generation from the feet

Injuries that impact playing time and skill progression are all too common. What happens after the round, off-course, can help optimize on-course performance and overall enjoyment of the sport.





WHY APRES-GOLF RECOVERY MATTERS

Walking the course is on the rise across the U.S. as more golfers enjoy the health benefits and time outdoors. New rolling bag technology has made walking less strenuous and helps ensure pace of play.

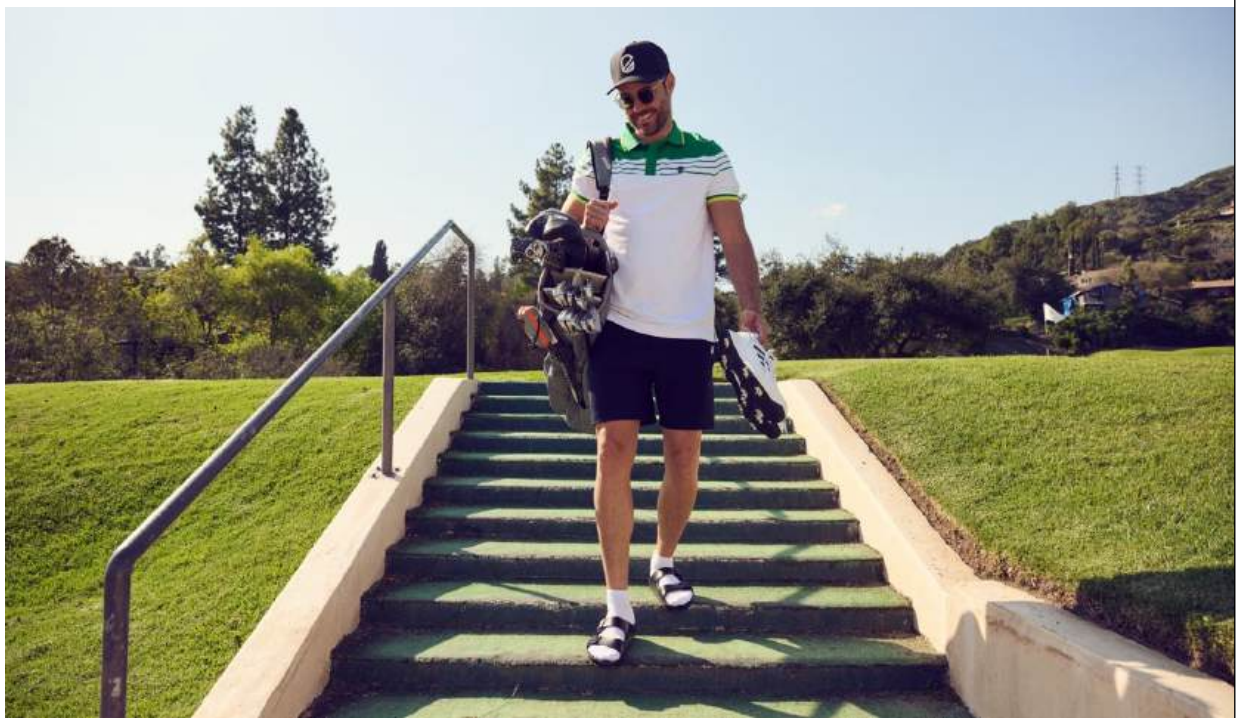
Walking the average course is between 5-6 miles and 4-5 hours on your feet across varied terrain.

Even for those riding in carts, there is still plenty of walking and time on your feet throughout a round.

As a result, the opportunity to optimize post-round recovery begins as soon as your golf shoes come off.













ACTIVE RECOVERY

There are different types of recovery and they both matter.

Passive Recovery is about being at rest. Lying down or sleeping after an intense physical activity as an example.

Active Recovery, as the name implies, actively instigates recovery conditions. Massage, trigger guns, foam rollers, ice baths and stretching are all examples of Active Recovery techniques.

And, yes, the right footwear can be an important part of a holistic Active Recovery program.

OUR ACTIVE RECOVERY PHILOSOPHY

It all starts with the orthopedic benefits of the iconic BIRKENSTOCK® contoured footbed. Our footbed is the foundation of all BIRKENSTOCK® footwear.

The BIRKENSTOCK® footbed actively engages feet – toes, arches, muscles and tendons all being stimulated – to help instigate recovery.

Stable support via a deep heel cup for a neutral stance with room for toes to stretch and spread. The footbed promotes a natural walking motion that encourages optimal toe movement and blood flow. This is the foundation of Active Recovery by BIRKENSTOCK®.

For golfers, our footbed helps encourage proper posture and full-body alignment from the ground up. Active Recovery post-round is an important component to increased enjoyment and continual improvement.





THE BIRKENSTOCK® FOOTBED

THE ORIGINAL ACTIVE RECOVERY SANDAL

With 250 years of orthopedic expertise, at the heart of every BIRKENSTOCK® is our legendary contoured footbed. The details are all in the design. Each element of the footbed serves a purpose to encourage proper foot health, function and full-body well-being.

The result is a foundation for active recovery unlike any other.



DEEP HEEL CUP
The deep heel cup cradles the heel and keeps your natural cushioning right under the heel bone.



LONGITUDINAL ARCH SUPPORT
The longitudinal arch support runs along the sides of the footbed, providing stability with each step.



TRANSVERSE ARCH SUPPORT
The transverse arch support runs through the middle of the footbed, helping ensure proper alignment and a solid stance.



RAISED TOE BAR & ROOMY TOE BOX
The raised toe bar encourages the natural gripping motion of your feet, exercises the legs, and stimulates circulation. The roomy toe box allows toes to move, spread and stretch freely.

GOLF SPECIALTY

BIRKENSTOCK

2024 COLLECTION



ACTIVE RECOVERY IS PERSONAL

CONTOURED COMFORT – CUSTOMIZED BY YOU

Customized golf equipment yields positive results. Individual swing analysis to inform custom grips, shaft type, shaft length and club set makeup can drive improvement and enjoyment.

Similar to a golf swing, every set of feet are unique. As is gait and overall physique.

The BIRKENSTOCK® contoured footbed is designed to form to your feet with wear over time – customized comfort earned with every step. Your body heat and weight impact the contours of the cork/latex footbed. Individual toe patterns. Arches. Walking mechanics. These are all reflected as our products conform with wear.

This is why no one else can wear your BIRKENSTOCK®. They become uniquely yours as they support your personal body dynamics.

OUR BRAND DNA

TRADITION SINCE 1774



MADE IN GERMANY



QUALITY MATERIALS



SUSTAINABILITY



WALKING AS NATURE INTENDED

NATURGEWOLLTES GEHEN

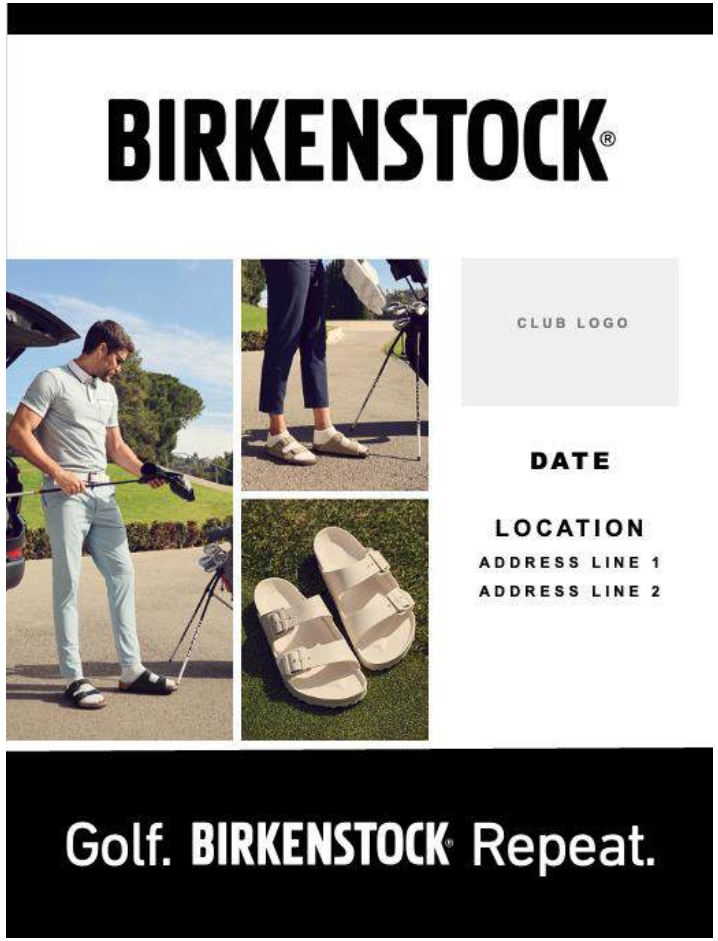


GOLF SPECIALTY

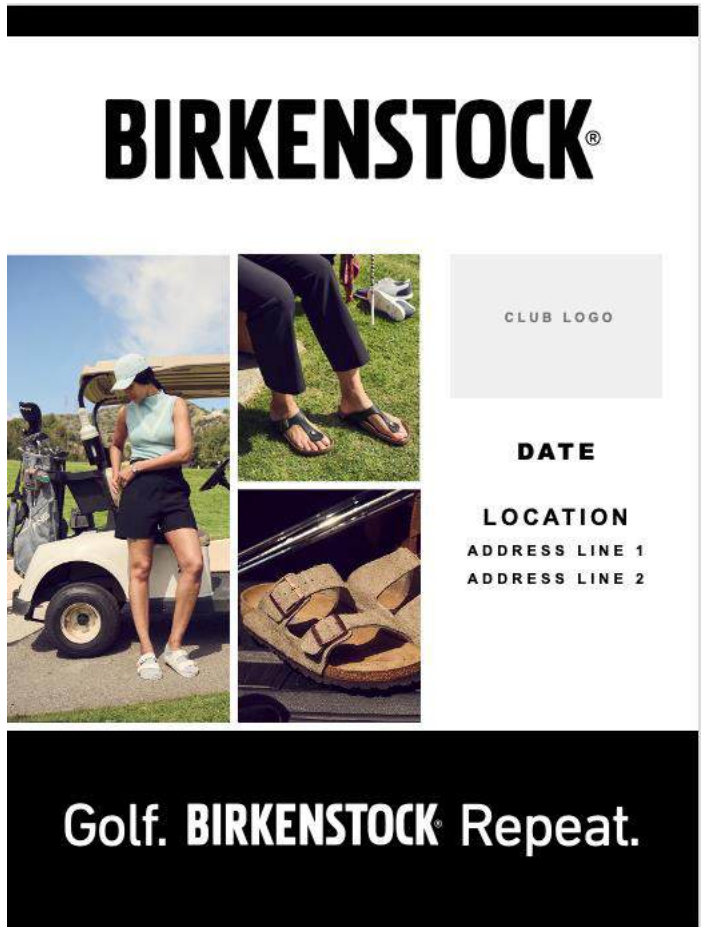
BIRKENSTOCK

2024 COLLECTION

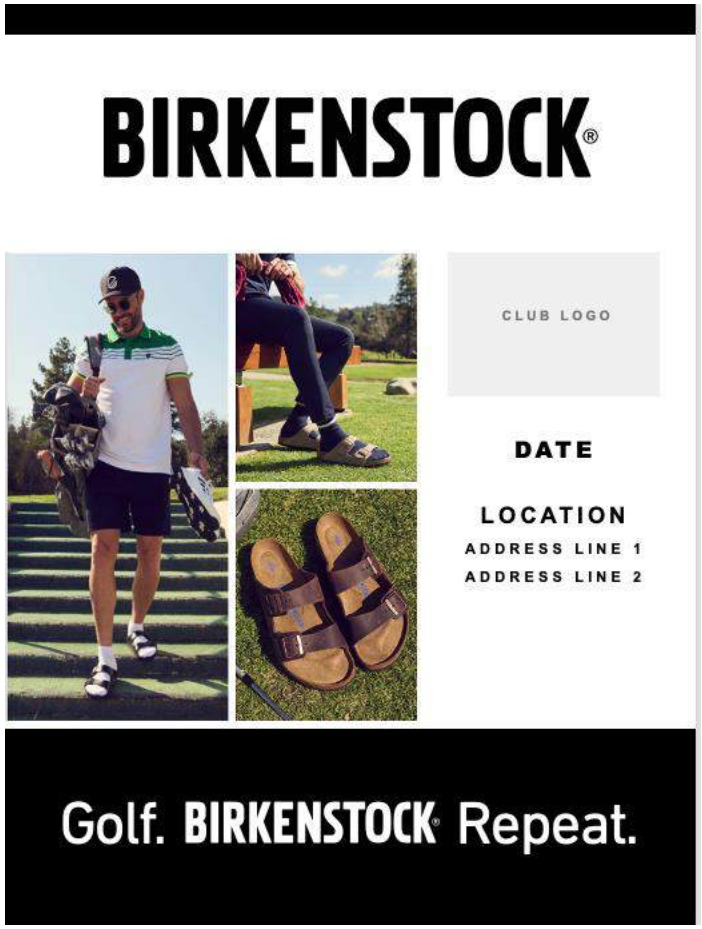
EVENT FLYER / SAVE THE DATE



Dual Gender



Women’s



Men’s

RECENT EVENTS





RECENT EVENTS





BIRKENSTOCK®

2024 GOLF RESORT COLLECTION

TOOLS & POS MERCHANDISING SOLUTIONS



Arizona
Graceful Antique Lace • Birko-Flor | $53.00 • $110.00
N 1009921 • Size 36-42 • Womens
AVAILABLE JULY | **NEW**



Arizona
White • Birko-Flor | $51.50 • $110.00
R 552681 • Size 35-46 • Unisex
N 552683 • Size 35-42 • Womens
AVAILABLE MARCH | CORE – FILL IN



Arizona
Stone • Birkibuc | $51.50 • $110.00
R 151211 • Size 35-46 • Unisex
N 151213 • Size 35-46 • Unisex
AVAILABLE MARCH | CORE – FILL IN



Arizona
Mocha • Birkibuc | $51.50 • $110.00
R 151181 • Size 35-50 • Unisex
N 151183 • Size 35-46 • Unisex
AVAILABLE MARCH | CORE – FILL IN



Arizona
Black • Birko-Flor | $51.50 • $110.00
R 51791 • Size 35-46 • Unisex
N 51793 • Size 35-42 • Womens
AVAILABLE MARCH | CORE – FILL IN

2024 | SANDALS

GIZEH / MAYARI



Gizeh
Graceful Antique Lace • Birko-Flor | $47.50 • $99.95
R 943871 • Size 35-42 • Womens
N 943873 • Size 35-42 • Womens
AVAILABLE MARCH | CORE – FILL IN



Gizeh
Mocha • Birkibuc | $47.50 • $99.95
R 43751 • Size 35-42 • Womens
AVAILABLE MARCH | CORE – FILL IN



Mayari
Graceful Taupe • Birko-Flor | $48.50 • $99.95
R 1016408 • Size 36-42 • Womens
AVAILABLE MARCH | CORE – FILL IN



Mayari
Graceful Licorice • Birko-Flor | $47.50 • $99.95
R 171391 • Size 36-42 • Womens
AVAILABLE MARCH | CORE – FILL IN

2024 | SANDALS

ARIZONA



Arizona Soft Footbed
Taupe • Suede | $67.50 • $140.00
R 951301 • Size 35-50 • Unisex
N 951303 • Size 35-50 • Unisex
AVAILABLE MARCH | CORE – FILL IN



Arizona Soft Footbed
Mocha • Suede | $67.50 • $140.00
R 951311 • Size 35-46 • Unisex
N 951313 • Size 35-46 • Unisex
AVAILABLE MARCH | CORE – FILL IN



Arizona Soft Footbed
White • Leather | $67.50 • $140.00
R 1024945 • Size 35-46 • Unisex
N 1024952 • Size 35-42 • Womens
AVAILABLE MARCH | CORE – FILL IN



Arizona Soft Footbed
Tobacco • Oiled Leather | $70.00 • $145.00
R 552811 • Size 35-50 • Unisex
N 552813 • Size 35-46 • Unisex
AVAILABLE MARCH | CORE – FILL IN



Arizona Soft Footbed
Habana • Oiled Leather | $70.00 • $145.00
R 452761 • Size 35-46 • Unisex
N 452763 • Size 35-46 • Unisex
AVAILABLE MARCH | CORE – FILL IN



Arizona Soft Footbed
Black • Oiled Leather | $70.00 • $145.00
R 752481 • Size 35-46 • Unisex
N 752483 • Size 35-42 • Womens
AVAILABLE MARCH | CORE – FILL IN

2024 | SANDALS

GIZEH / MAYARI



Gizeh
Tobacco • Oiled Leather | $62.50 • $130.00
R 943811 • Size 36-42 • Womens
AVAILABLE MARCH | CORE – FILL IN



Gizeh
Black • Oiled Leather | $62.50 • $130.00
R 845251 • Size 36-42 • Womens
AVAILABLE MARCH | CORE – FILL IN



Mayari
Tobacco • Oiled Leather | $62.50 • $130.00
R 1011433 • Size 36-42 • Womens
AVAILABLE MARCH | CORE – FILL IN



Mayari
Habana • Oiled Leather | $62.50 • $130.00
R 171321 • Size 35-42 • Womens
AVAILABLE MARCH | CORE – FILL IN



Mayari
Black • Oiled Leather | $62.50 • $130.00
R 171481 • Size 36-42 • Womens
AVAILABLE MARCH | CORE – FILL IN



Oita
Taupe • Suede/Nubuck | $57.50 • $120.00
N 1028056 • Size 36-42 • Womens
AVAILABLE JUNE | **NEW**



Oita
Black • Suede/Nubuck | $57.50 • $120.00
N 1024200 • Size 36-42 • Womens
AVAILABLE JUNE | **NEW**



Madrid Big Buckle
Cognac • Oiled Leather | $67.50 • $140.00
N 1006525 • Size 36-42 • Womens
AVAILABLE MARCH



Madrid Big Buckle
Black • Oiled Leather | $67.50 • $140.00
N 1006523 • Size 36-42 • Womens
AVAILABLE MARCH



Arizona Big Buckle
Cognac • Oiled Leather | $77.50 • $160.00
R 1011072 • Size 36-42 • Womens
N 1011073 • Size 36-42 • Womens
AVAILABLE MARCH



Arizona Big Buckle
Black • Oiled Leather | $77.50 • $160.00
R 1011074 • Size 36-42 • Womens
N 1011075 • Size 36-42 • Womens
AVAILABLE MARCH

2024 | CLOGS

BOSTON



Boston Soft Footbed
Taupe • Suede | $77.75 • $160.00
R 560771 • Size 35-50• Unisex
N 560773 • Size 35-46 • Unisex
AVAILABLE MARCH | CORE – FILL IN



Boston Soft Footbed
Mocha • Suede | $77.75 • $160.00
R 660461 • Size 35-46 • Unisex
N 660463• Size 35-46 • Unisex
AVAILABLE MARCH | CORE – FILL IN



Boston Soft Footbed
Iron • Oiled Leather | $77.75 • $160.00
R 1013255 • Size 40-46 • Mens
N 1013256 • Size 36-42 • Womens
AVAILABLE MARCH | CORE – FILL IN

2024 | SNEAKERS

BEND



Bend
White • Leather | $75.00 • $155.00
R 1017723 • Size 36-46 • Unisex
N 1017724 • Size 36-42 • Womens
AVAILABLE MARCH | CORE – FILL IN



Bend
Black • Leather | $75.00 • $155.00
R 1017721 • Size 36-46 • Unisex
N 1017722 • Size 36-42 • Womens
AVAILABLE MARCH | CORE – FILL IN



Bend
Cognac • Leather | $75.00 • $155.00
R 1026177 • Size 41-46 • Mens
N 1026206 • Size 36-42 • Womens
AVAILABLE MARCH

INTRODUCING THE BIRKI FLOW

SCULPTED VENTING
- Fully vented forefoot for breathability and drainage

CONVERTIBLE ADJUSTABLE BACKSTRAP
- Secure fit and increased range of movement



STABLE-STANCE SOLE
- Deep heel cup and wide tapered base deliver added stability and reduced stress on joints

CLASSIC CONTOURED FOOTBED
- Iconic orthopedic support to initiate active recovery
- Neutral positioning heel-to-toe promotes proper posture and body alignment

BIRKO-GROOVE
- All-terrain grip and traction



MOLDED EVA FIRM CUSHIONING
- Water-friendly, lightweight, easy-to-clean

MADE IN GERMANY
- Superior long-lasting quality



Birki Flow
Eggshell • EVA | $30.00 • $64.95
R 1027706 • Size 36-46 • Unisex
AVAILABLE SEPTEMBER | **NEW**



Birki Flow
Stone Coin • EVA | $30.00 • $64.95
R 1027714 • Size 36-46 • Unisex
AVAILABLE SEPTEMBER | **NEW**



Birki Flow
Elemental Blue • EVA | $30.00 • $64.95
R 1027685 • Size 36-46 • Unisex
AVAILABLE SEPTEMBER | **NEW**



Birki Flow
Khaki • EVA | $30.00 • $64.95
R 1028741 • Size 36-46 • Unisex
AVAILABLE SEPTEMBER | **NEW**



Birki Flow
Black • EVA | $30.00 • $64.95
R 1027684 • Size 36-46 • Unisex
AVAILABLE SEPTEMBER | **NEW**

2024 | ACTIVE EVA

BOSTON



Boston
Eggshell • EVA | $30.00 • $59.95
R 1027381 • Size 41-46 • Mens
N 1027382 • Size 36-41 • Womens
AVAILABLE MARCH | **NEW**



Boston
Stone Coin • EVA | $30.00 • $59.95
R 1027621 • Size 41-46 • Mens
N 1027630 • Size 36-41 • Womens
AVAILABLE JUNE | **NEW**



Boston
Roast • EVA | $30.00 • $59.95
R 1027386 • Size 41-46 • Mens
N 1027363 • Size 36-41 • Womens
AVAILABLE MARCH | **NEW**



Boston
Elemental Blue • EVA | $30.00 • $59.95
R 1027341 • Size 41-46 • Mens
N 1027259 • Size 36-41 • Womens
AVAILABLE MARCH | **NEW**



Boston
White • EVA | $30.00 • $59.95
R 1002315 • Size 41-46 • Mens
N 127133 • Size 36-41 • Womens
AVAILABLE MARCH



Boston
Khaki • EVA | $30.00 • $59.95
R 1026215 • Size 41-46 • Mens
N 1026238 • Size 36-41 • Womens
AVAILABLE MARCH



Boston
Black • EVA | $30.00 • $59.95
R 1002314 • Size 41-46 • Mens
N 127103 • Size 36-41 • Womens
AVAILABLE MARCH



Arizona
Multi Stone Coin/White • EVA | $27.50 • $54.95
N 1028787 • Size 36-41 • Womens
AVAILABLE JUNE | **NEW**



Arizona
Multi Khaki/Eggshell • EVA | $27.50 • $54.95
R 1028804 • Size 41-46 • Mens
N 1028758 • Size 36-41 • Womens
AVAILABLE JUNE | **NEW**



Arizona
Multi Pink/White • EVA | $27.50 • $54.95
N 1027705 • Size 36-41 • Womens
AVAILABLE MARCH | **NEW**



Arizona
Metallic Silver • EVA | $25.00 • $49.95
R 1003490 • Size 41-46 • Mens
N 1003491 • Size 36-41 • Womens
AVAILABLE MARCH



Arizona
Metallic Gold • EVA | $25.00 • $49.95
R 1022433 • Size 41-46 • Mens
N 1022465 • Size 36-41 • Womens
AVAILABLE MARCH



Arizona
Metallic Anthracite • EVA | $25.00 • $49.95
R 1001497 • Size 41-46 • Mens
N 1001498 • Size 36-41 • Womens
AVAILABLE MARCH

2024 | ACTIVE EVA

ARIZONA



Arizona
Eggshell • EVA | $25.00 • $49.95
R 1027305 • Size 41-46 • Mens
N 1027384 • Size 35-41 • Womens
AVAILABLE MARCH | **NEW**



Arizona
Stone Coin • EVA | $25.00 • $49.95
R 1027620 • Size 41-46 • Mens
N 1027592 • Size 36-41 • Womens
AVAILABLE OCTOBER | **NEW**



Arizona
Roast • EVA | $25.00 • $49.95
R 1027328 • Size 41-46 • Mens
N 1027402 • Size 36-41 • Womens
AVAILABLE MARCH | **NEW**



Arizona
Crocus • EVA | $25.00 • $49.95
N 1028200 • Size 36-41 • Womens
AVAILABLE OCTOBER | **NEW**



Arizona
Elemental Blue • EVA | $25.00 • $49.95
R 1027275 • Size 41-46 • Mens
N 1027376 • Size 35-41 • Womens
AVAILABLE MARCH | **NEW**



Arizona
Navy • EVA | $25.00 • $49.95
R 1019051 • Size 41-46 • Mens
N 1019142 • Size 36-41 • Womens
AVAILABLE MARCH

2024 | ACTIVE EVA

ARIZONA



Arizona
Fondant Pink • EVA | $25.00 • $49.95
N 1027355 • Size 35-41 • Womens
AVAILABLE MARCH | **NEW**



Arizona
Faded Lime • EVA | $25.00 • $49.95
R 1024571 • Size 41-46 • Mens
N 1024691 • Size 35-41 • Womens
AVAILABLE MARCH



Arizona
Surf Green • EVA | $25.00 • $49.95
R 1027362 • Size 41-46 • Mens
N 1027404 • Size 35-41 • Womens
AVAILABLE MARCH | **NEW**



Arizona
Papaya • EVA | $25.00 • $49.95
N 1025586 • Size 36-41 • Womens
AVAILABLE MARCH



Arizona
Popcorn • EVA | $25.00 • $49.95
N 1022466 • Size 35-41 • Womens
AVAILABLE MARCH



Arizona
Sky Blue • EVA | $25.00 • $49.95
R 1024505 • Size 41-46 • Mens
N 1024588 • Size 35-41 • Womens
AVAILABLE MARCH



Arizona
White • EVA | $25.00 • $49.95
R 129441 • Size 41-46 • Mens
N 129443 • Size 35-41 • Womens
AVAILABLE MARCH | CORE - FILL IN



Arizona
Khaki • EVA | $25.00 • $49.95
R 1019094 • Size 41-46 • Mens
N 1019152 • Size 35-41 • Womens
AVAILABLE MARCH | CORE - FILL IN



Arizona
Black • EVA | $25.00 • $49.95
R 129421 • Size 41-46 • Mens
N 129423 • Size 35-41 • Womens
AVAILABLE MARCH | CORE - FILL IN

2024 | ACTIVE EVA

GIZEH



Gizeh
Fondant Pink • EVA | $25.00 • $49.95
R 1027352 • Size 36-42 • Womens
AVAILABLE MARCH | **NEW**



Gizeh
Faded Lime • EVA | $25.00 • $49.95
R 1024508 • Size 36-42 • Womens
AVAILABLE MARCH



Gizeh
Surf Green • EVA | $25.00 • $49.95
R 1027400 • Size 36-42 • Womens
AVAILABLE MARCH | **NEW**



Gizeh
White • EVA | $25.00 • $49.95
R 128221 • Size 36-42 • Womens
AVAILABLE MARCH



Gizeh
Khaki • EVA | $25.00 • $49.95
R 1019143 • Size 36-42 • Womens
AVAILABLE MARCH



Gizeh
Metallic Anthracite • EVA | $25.00 • $49.95
R 1001505 • Size 36-42 • Womens
AVAILABLE MARCH



Gizeh
Black • EVA | $25.00 • $49.95
R 128201 • Size 36-42 • Womens
AVAILABLE MARCH

2024 | ACTIVE EVA

HONOLULU / BARBADOS



Honolulu
White • EVA | $16.80 • $34.95
R 1015488 • Size 36-42 • Womens
AVAILABLE MARCH



Honolulu
Black • EVA | $16.80 • $34.95
R 1015487 • Size 36-42 • Womens
AVAILABLE MARCH



Barbados
White • EVA | $16.80 • $34.95
R 1015399 • Size 36-46 • Unisex
AVAILABLE MARCH



Barbados
Surf Green • EVA | $16.80 • $34.95
R 1027377• Size 36-46 • Unisex
AVAILABLE MARCH | **NEW**



Barbados
Khaki • EVA | $16.80 • $34.95
R 1028566 • Size 36-46 • Unisex
AVAILABLE JUNE | **NEW**



Barbados
Black • EVA | $16.80 • $34.95
R 1015398 • Size 36-46 • Unisex
AVAILABLE MARCH

2024 | ACTIVE EVA

KIDS ARIZONA / MILANO



Arizona
Fondant Pink • EVA | $17.50 • $34.95
N 1026649 • Size 26-34 • Kids
AVAILABLE MARCH | **NEW**



Arizona
Elemental Blue • EVA | $17.50 • $34.95
N 1026743 • Size 26-34 • Kids
AVAILABLE MARCH | **NEW**



Arizona
Black • EVA | $17.50 • $34.95
N 1018924 • Size 26-34 • Kids
AVAILABLE MARCH



Arizona
White • EVA | $17.50 • $34.95
N 1018941 • Size 26-34 • Kids
AVAILABLE MARCH



Milano
White • EVA | $17.50 • $34.95
N 1019458 • Size 24-34 • Kids
AVAILABLE MARCH



Milano
Black • EVA | $17.50 • $34.95
N 1009353 • Size 24-34 • Kids
AVAILABLE MARCH

2024 | UNISEX LEGWEAR

COTTON CREW STRIPE



Cotton Crew Stripe
White • Cotton/Polyamid/Lycra® | $8.00 • $16.00
1026271
Small (36-38)
Medium (39-41)
Large (42-44)
X-Large (45-47)
AVAILABLE JUNE



Cotton Crew Stripe
Eggshell • Cotton/Polyamid/Lycra® | $8.00 • $16.00
1026209
Small (36-38)
Medium (39-41)
Large (42-44)
X-Large (45-47)
AVAILABLE JUNE



Cotton Crew Stripe
Black • Cotton/Polyamid/Lycra® | $8.00 • $16.00
1026246
Small (36-38)
Medium (39-41)
Large (42-44)
X-Large (45-47)
AVAILABLE JUNE



Deluxe Shoe Care Kit
2 oz. Leather Protector,
2 oz. Cleaner/Refresher,
1.5 oz. Cork Sealer, Suede Brush
$10.00 • $19.95
40006 • 1 KIT
AVAILABLE CORE



Cork Sealer
1 oz. Jar with Brush in Cap
$120.00 • $9.95 (Each)
40006 • 1 (24)
AVAILABLE CORE

Effective Date: January 4, 2024
Prices subject to change

SIZE CONVERSION CHARTS

FOOTWEAR

KIDS

U.S.	6-6½	7-7½	8-8½	9-9½	10-10½	11-11½	12-12½	13-13½	1-1½	2-2½	3-3½
BIRKENSTOCK	24	25	26	27	28	29	30	31	32	33	34

WOMEN

U.S.	4-4½	5-5½	6-6½	7-7½	8-8½	9-9½	10-10½	11-11½
BIRKENSTOCK	35	36	37	38	39	40	41	42

MEN

U.S.	7-7½	8-8½	9-9½	10-10½	11-11½	12-12½	13-13½
BIRKENSTOCK	40	41	42	43	44	45	46

WIDTHS

NARROW (N)	REGULAR (R)
Fits Narrow/Medium Equivalent A-B	Fits Regular/Wide Equivalent C-D

NARROW (N)	REGULAR (R)
Fits Narrow/Medium Equivalent B-C	Fits Regular/Wide Equivalent D-EE

SOCKS

WOMEN

U.S	WOMEN'S: 5-7	WOMEN'S: 8-10
BIRKENSTOCK	SMALL: 36-38	MEDIUM: 39-41

MEN

U.S	MEN'S: 9-11	MEN'S: 12-14
BIRKENSTOCK	MEDIUM: 42-44	LARGE: 45-47

UNISEX

U.S	5-7	8-10	9-11	12-14
BIRKENSTOCK	SMALL: 36-38	MEDIUM: 39-41	LARGE: 42-44	X-LARGE: 45-47

GENERAL INFORMATION

CONTACT

Customer Service: 800.487.2475
Customer Service Fax: 888.937.2475
Corporate Directory: 800.487.9255
Email: info@support.birkenstockusa.com

PAYMENT ADDRESS

BIRKENSTOCK USA, LP
15079 Collections Center Drive
Chicago, IL 60693-0150

ORDERS & ALL OTHER CORRESPONDENCE

BIRKENSTOCK USA, LP
100 Wood Hollow Drive, Suite 100
Novato, CA 94945

BIRKENSTOCK®

Ship Window: June 1 – December 31, 2024 | Promo Code: GF

2024

GOLF SPECIALTY AND RESORT PROGRAM

FOOTWEAR



DISCOUNT/TERMS

ORDER LEVEL		DISCOUNT/TERMS	BOOKING REQUIREMENTS
Level 1	Pre-Season Book	4%/60	72 pairs 4 SKUs Both Genders Minimum 24 Pairs EVA
	Fill Ins	3%/45	No minimum
Level 2	Pre-Season Book	8%/60	144 pairs 8 SKUs Both Genders Minimum 48 Pairs EVA
	Fill Ins	4%/45	No minimum

*Accounts will also receive slatwall shelves in the number of SKUs ordered + Sign

NON-FOOTWEAR



DISCOUNT/TERMS

Socks

ORDER LEVEL	DISCOUNT	TERMS	PAIRS
Level 1	5%	Net 45	12
Level 2	10%	Net 45	18

Shoe Care Kits

ORDER LEVEL	DISCOUNT	TERMS	UNITS
Level 1 #40006	10%	Net 45	6
Level 2 #40006	20%	Net 60	12

REQUIREMENTS

- Extended dating does not apply to credit card customers
- No other discounts or special terms apply
- Must be in good credit standing
- Any changes, adjustments or cancellations will result in the loss of extended dating and/or order discounts
- Order adjustments must be made at least 30 days prior to requested ship date
- Cancellations in excess of 15% for season may result in reduction of discount/terms

BIRKENSTOCK

Ship Window: March 1 – December 31, 2024 | Promo Code: __

FALL | WINTER 2024

BASICS PACK

FOOTWEAR

DISCOUNT/TERMS

ORDER LEVEL		DISCOUNT/TERMS	BOOKING REQUIREMENTS
Level 1	Pre-Season Book	4%/60	72 pairs 8 SKU's Both Genders Minimum 24 Pairs EVA
	Fill Ins	3%/45	No minimum
Level 2	Pre-Season Book	8%/60	144 pairs 8 SKU's Both Genders Minimum 48 Pairs EVA
	Fill Ins	4%/45	No minimum

*Accounts will also receive slatwall shelves in the number of SKUs ordered + Sign

NON-FOOTWEAR

DISCOUNT/TERMS

Socks

ORDER LEVEL	DISCOUNT	TERMS	PAIRS
Level 1	8%	Net 45	12
Level 2	10%	Net 45	18

Shoe Care Kits

ORDER LEVEL	DISCOUNT	TERMS	UNITS
Level 1 #40006	10%	Net 45	6
Level 2 #40006	20%	Net 60	12

FPO / Details TBD

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BIRKENSTOCK

Ship Window: March 1 – December 31, 2024 | Promo Code: __

FALL | WINTER 2024

EVA PACK

FOOTWEAR

DISCOUNT/TERMS

ORDER LEVEL		DISCOUNT/TERMS	BOOKING REQUIREMENTS
Level 1	Pre-Season Book	4%/60	72 pairs 8 SKU's Both Genders Minimum 24 Pairs EVA
	Fill Ins	3%/45	No minimum
Level 2	Pre-Season Book	8%/60	144 pairs 8 SKU's Both Genders Minimum 48 Pairs EVA
	Fill Ins	4%/45	No minimum

*Accounts will also receive slatwall shelves in the number of SKUs ordered + Sign

FPO / Details TBD

NON-FOOTWEAR

DISCOUNT/TERMS

Socks

ORDER LEVEL	DISCOUNT	TERMS	PAIRS
Level 1	8%	Net 45	12
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Shoe Care Kits

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MERCHANDISING SOLUTIONS

INSOLES PROGRAM

- Details TBD

NOTE:

- **Product info TBD**
- **Graphic artwork is FPO**



MERCHANDISING SOLUTIONS

TABLETOP PROGRAM



Shoe platform & shoe riser



Leather logo block



8”x10” image frame

STANDARD SLATWALL PROGRAM

- Plexi logo header
- 8”x10” image frame
- Wire logo shelves
- Slatwall pegs available
- Plexi logo block available





DOUBLE-SIDED TOWER

- Holds up to 10-14 SKUs
- Mobile unit w/ lockable casters
- 70” high
- 8”x10” image frame
- Wire logo shelves
- Metal/cork logo shelves available
- Slatwall pegs available

MERCHANDISING SOLUTIONS

8”x10” IMAGE SIGNS



WOMENS



MENS



UNISEX / FOOTBED

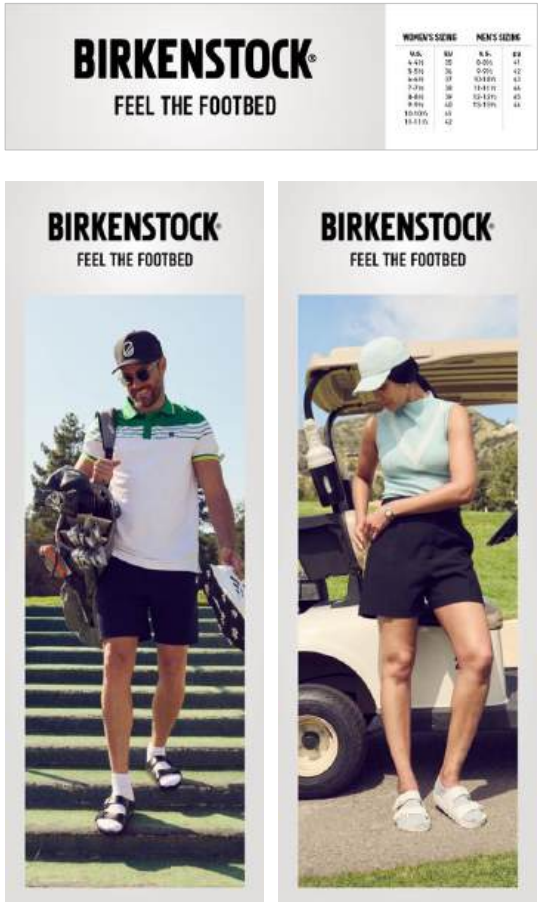
MERCHANDISING SOLUTIONS

EVA FIXTURE

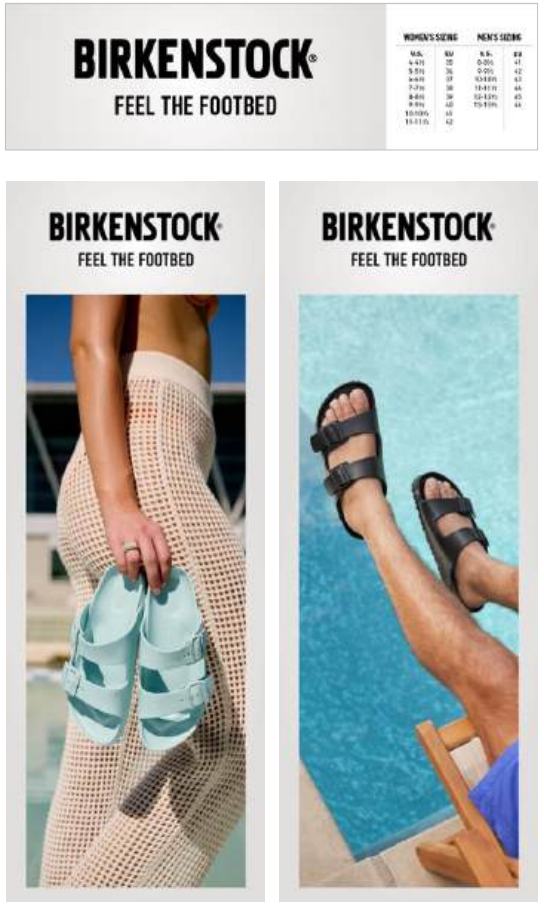
- Holds 96 pairs of EVA
- Comes with 24 pegs and 1 set of graphics



GOLF SPECIALTY GRAPHICS
Header includes W/M size charts



RESORT SPECIALTY GRAPHICS
Header includes W/M size charts



Golf. **BIRKENSTOCK®** Repeat.

